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Valued Partners & Stakeholders of the Jordan Tourism Board,

Greetings for Jordan,

Following the recent ceasefire in the region, the Jordan Tourism Board is pleased to provide an update on our recovery efforts. We are confident in a positive rebound in tourism momentum.

Throughout the recent developments, Jordan has remained, as always, a model of security and stability. No incidents occurred within Jordanian territory, and there were no casualties or damage to infrastructure. Daily life and business operations continued uninterrupted across the Kingdom. All airports—including Queen Alia International Airport, Amman Civil Airport (Marka), and King Hussein International Airport in Aqaba, and Royal Jordanian Airlines remained fully operational, with only minimal schedule adjustments. All land, air, and sea borders stayed open, and all tourism and archaeological sites continued to receive visitors without interruption.

The ceasefire marks the beginning of a promising recovery phase, and Jordan is ready to welcome travelers once again.

In preparation for this recovery, the Jordan Tourism Board, in close coordination with all sector stakeholders, has been actively advancing initiatives to support the tourism sector, enhance competitiveness, and strengthen resilience. Various campaigns and activations are currently being implemented to welcome visitors during the Easter and spring seasons, with a strong outlook toward increased tourist arrivals in the upcoming summer months. We are also hopeful that the gradual return of regional airline connectivity will further support the recovery and help drive visitor numbers back to Jordan, contributing to offsetting recent declines.

In parallel, we are preparing a major campaign to promote the participation of the Jordan national football team in the FIFA World Cup 2026, a historic achievement for the Kingdom. This campaign will strategically link the excitement surrounding our national team's participation with the rich tourism experiences Jordan has to offer, showcasing the country to a global audience.



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We recognize that travel confidence has been affected. Please be assured that the Jordan Tourism Board, in coordination with all relevant authorities, remains fully committed to supporting you. A dedicated team continues to monitor developments closely to ensure timely and effective response.

We encourage all partners to rely on official sources for information. For any inquiries, please contact us at info@visitjordan.com.

Your continued trust in Jordan is highly valued. As stability returns to the region, we warmly welcome you back to the Kingdom of Time—where hospitality is genuine and every visit leaves a lasting impression.

Sincerely,

Ramzi Maaytah



Managing Director
Jordan Tourism Board



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