

Date: 11-08-2026

Ref. No.: S-1-1-2- 3029

Dear Valued Partners & Stakeholders of the Jordan Tourism Sector,

Greetings from Jordan,

We are pleased to share a positive update on the current travel environment in Jordan and to highlight several developments that continue to reinforce the Kingdom's position as a safe, welcoming, and diverse destination for international visitors.

Jordan continues to welcome visitors in a secure and stable operating environment. Air connectivity to and from the Kingdom continues to develop, while airports, tourism infrastructure, and tourism services across the country remain operational and continue to welcome visitors.

Travelers can continue to enjoy Jordan's wide range of experiences with confidence. Hotels, transportation services, visitor attractions, restaurants, tour operators, and other tourism businesses remain operational and ready to serve visitors from around the world.

As part of ongoing efforts to enhance the visitor and pilgrimage experience, and following the recent agreement with the Baptism Site- Bethany Beyond the Jordan, the site has further strengthened its digital services through its renewed official website and new online booking portal. These developments make it easier for pilgrims, tour operators, and individual visitors to access information, plan their visits, and arrange bookings in advance.

Jordan is also preparing to welcome increased air connectivity in the coming months. From September onwards, the Kingdom is expected to see the return and expansion of services by a number of international carriers, including low-cost airlines such as Wizz Air and Ryanair, as well as DAN Air, alongside the resumption of services by Lufthansa Group carriers and other airlines serving Queen Alia International Airport. These developments will provide travelers with greater choice, improved accessibility, and more competitive options for visiting Jordan from key European and international markets.

Jordan remains committed to offering a safe, high-quality, and memorable travel experience, supported by the Kingdom's renowned hospitality, rich cultural and religious heritage, diverse natural landscapes, and world-class attractions.

We greatly appreciate your continued confidence in Jordan as a tourism destination and look forward to welcoming your valued clients, pilgrims, and visitors in the months ahead.

Sincerely,

Ramzi Maaytah
Managing Director



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