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Dear Valued Partners & Stakeholders of the Jordan Tourism Sector,

Greetings from Jordan,

We would like to provide you with an update on the tourism and travel environment in Jordan following recent regional developments and the continued recovery of international travel activity.

Jordan remains a safe, stable, and welcoming destination, with tourism operations, hospitality services, transportation networks, and visitor experiences functioning normally across the kingdom. Major attractions, including Petra, Wadi Rum, the Dead Sea, Jerash, Ajloun, Madaba, Mount Nebo, Aqaba and the Baptism site, continue to welcome visitors from around the world.

We are pleased to note the growing confidence among international travelers and travel trade partners, reflected in the gradual restoration of air connectivity and the continued normalization of travel operations to Jordan. The Kingdom's airports and tourism infrastructure remain fully operational and continue to meet the highest standards of safety, security, and service.

As a positive indication of this confidence, Jordan has recently been moved to the Green Zone by the United Kingdom's Foreign, Commonwealth & Development office (FCDO), reflecting the country's stable and secure tourism environment and supporting renewed travel demand from the UK market.

Jordan continues to work closely with national authorities, international aviation partners, and industry stakeholders to ensure the smooth operation of travel services and maintain a safe environment for visitors and residents alike.

We are also encouraged by the renewed engagement of international tour operators, travel agencies, airlines and charter operators, demonstrating continued confidence in Jordan as a leading destination for cultural, leisure, adventure, MICE, medical, and faith tourism.



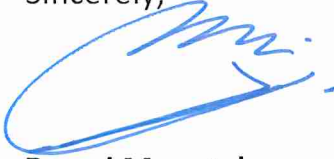
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We sincerely appreciate your continued partnership, support, and trust. Together, we remain committed to showcasing Jordan's unique tourism experiences and driving sustainable growth across the sector.

We will continue to keep you informed of any significant developments and look forward to welcoming even more visitors to Jordan in the month.

Sincerely,



Ramzi Maaytah

Managing Director